

IEA Behavioural Economics Network Workshop

26th March 2026
Central Bank of Ireland

Time

- 9:30 – 9:45 **Introductory Remarks: Vasileios Madouros, Deputy Governor, Central Bank**
- 9:45 – 11:00 **Paper Session 1 – Energy and Climate Policy**
- Measuring Energy Poverty: A Comparison of Expenditure- and Experience-based Approaches – **Celine Fox (ESRI)**
- From Conformity to Distinction: How Reframing Social Comparison Improves Sustainable Consumer Choice – **Rafael Nunes (ESRI)**
- Consumer Acceptance of Time-of-Use Tariffs: The Role of Information and Price Salience – **Philip Carthy (ESRI)**
- Mental Models of Climate Policy and Economic Growth – **Lucie Martin (ESRI)**
- 11:00 – 11:30 Coffee break
- 11:30 – 12:00 **Paper Session 2 – Social Processes**
- Breaking the Spiral of Silence – **Yuen Ho (TCD)**
- Signalling Identity – **Vessela Daskalova (UCD)**
- 12:00 – 1:00 **Keynote speech: Christina Gravert, University of Copenhagen**
- 1:00 – 1:45 Lunch
- 1:45 – 3:00 **Paper Session 3 – Financial Decisions**
- Characterising Online Private Treaty Negotiations: Field Evidence from Irish Residential Property – **Damien Dupré (DCU)**
- Donations Tax Policy and Charitable Income: An Analysis of Household Donations during a Period of Policy Change – **James Carroll (Central Bank of Ireland)**
- Information, Cash or In-kind? Evidence from a Large Field Experiment to Encourage Debit Card Use – **Roland Umanan (TCD)**
- Financing Female Micro-Entrepreneurs: An Experiment on Flexible and Sustainable Credit Products – **Bhavya Shrivastava (TCD)**
- Mapping Green Behavioural Public Policy in the EU – **Marianna Baggio (Eurofound)**
- 3:00 – 3:30 Coffee break
- 3:30 – 4.20 **Paper Session 4 – Flash Talks**

Testing the Effect of Price Promotions on Food Purchasing Decisions: An Online Shopping Experiment – **Maria Lee (ESRI)**

Reducing Administrative Burdens for Irish residential retrofitting: A sludge audit of an Irish One Stop Shop – **Bob van Rugge (UCD)**

Who will play price games? Analysing Dynamic Electricity Tariff Switching Preferences in Irish Households – **Pranay Kumar (UCD)**

Adoption intentions of electric light commercial vehicles among small and medium enterprises – **Nadiya Saba (UCD)**

A Sludge Audit of Applications for Irish Health Entitlements- **Clare Delargy (Dept of Health)**

4:30 – 5:30

Panel session on Behavioural Public Policy

Christina Gravert (University of Copenhagen), Pete Lunn (ESRI), Jane Kelly (Central Bank of Ireland) and Hannah Julienne (SEAI), Chaired by Emma Howard (TU Dublin)