



### Irish Society for Women in Economics 2022-2024 Strategy

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ISWE, co-Chair



## The Irish Society for Women in Economics is a voluntary network created by colleagues working in economics across Ireland in 2021

The role of ISWE is to provide a public service that will impact Ireland's economic and social health, by ensuring that economic structures and outcomes are more reflective of the lived experiences of all those in Irish society



#### Founded by Dr Orla Doyle of UCD, February 2021 under UCD School of Economics Athena SWAN Action Plan

Bróna Ní Chobhthaigh co-Chair, April 2021 Emma Howard co-Chair, April 2022 Executive Committee, formed May 2021, 9 institutions

## Diverse voices are under-represented



- Women are also under-represented in media, only 22% of experts on Irish national radio programmes are women<sup>2</sup> and a 60:40 gender divide on RTÉ COVID-19 commentary<sup>3</sup>
- Under-representation impacts on individuals: women may miss out on future high-paying returns<sup>4</sup>
- And, has wide social implications, given the significant differences in opinions between economists of different genders across topics<sup>5</sup>

1 Friebel and Wilheim, 2019; 2 O'Brien and Suiter 2017; 3 Culloty and Kearns, 2021; 4 Britton et al. 2016; 5 McGarvey, and Kucera 2014, Lundberg 2022

# Inequality starts early, and hasn't changed over time





■ Male ■ Female



## Women academic economists face barriers

- Women are 15% less likely to be promoted to associate professor, controlling for publications, citations, and grants<sup>1</sup>
- ... receive less credit than men for co-authored work in tenure decisions<sup>2</sup>
- ... receive systematically lower teaching evaluations than male colleagues<sup>3</sup>
- ...spend more time in teaching and mentoring<sup>4</sup>
- ...are less likely to be published in top journals<sup>5</sup> and
- spend 6 months longer under review<sup>6</sup>

1 Ginther & Kahn, 2021; 2 Sarsons, 2017; 3 Mengel, Sauermann & Zolitz, 2019; 4 Ductor, Goyal & Prummer, 2018; 5 Hengel & Moon, 2020; 6 Hengel 2017



**2021 Citizens' Assembly:** gender equality should become the norm in Irish society, and increased representation of women at local and national levels is needed across political, business, sporting and cultural institutions

ISWE addresses this need, ensuring that the role of economists in public debates and policy decisions, as well as educational and private sector organisations, is more representative of Irish society in terms of gender balance and supports minority representation



#### **ISWE Year One Achievements**

€30K cross institutional funding awarded (UCD, UCC, UL, TCD, TU Dublin) Partnership research strands built– Central Bank Ireland, Irish Economic Association

Launch of ISWE Prize at IEA 2022 Conference

Digital media –

engaged and

growing social

media following

(42k impressions),

webpage

Frequent external public media engagement, eg. podcasts, radio/tv requests

Bridging voices with public registry of 60+ economists, and internal mailing list

Considerable outreach and voice through podcast and YEOTY collaborative campaigns

Series of webinars held with cross national attendance and media coverage

## ISWE 2022-2024 Strategy



#### **Foundational Principles**

#### **Collaboration and Engagement**

Join economists together across academic, policy, private and financial sectors

Work with organisations and institutions to deliver outreach and address challenges together

#### **Evidence-Based Impact**

Focus on data driven impact, influence and decision-making for internal design and external voice

Build the evidence-base for decision, design and impact, when necessary

## ISWE 2022-2024 Strategy



#### **Three Work Programmes**

Empower	Empower economists in Ireland across sectors through training, mentoring, facilitating internal conversations, running events and webinars Support those who are building the next generation of economists through collaborative outreach and practical tools
Influence	Influence the system using digital, social and traditional media channels and platforms Augment the considerable work in progress through supporting collaborating institutions and organisations
Sustain	Build ISWE to be a sustainable model of change through effective and efficient internal governance and administrative structures Optimise our voluntary capacity through review, data, clarity on our role and impact, and allowing flexibility in how we work



#### Calls to Action – for all genders

#### Tonight

#### Tomorrow

Talk to us! And each other

Sign up to join our mailing list, our mentor programme (especially as a mentor), our public registry Follow us on twitter @ISWEconomics

Join us for the ISWE 5km run/walk at 7.30am – meet in hotel lobby

#### Over the next few weeks

Consider who else can you link in with ISWE? Send on the mailing list, share on social

Complete our media engagement survey

#### Ongoing

Read the literature

Continue the conversation

And always, think about who isn't in the room, or at the table and how you can bring them in



Thank you

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